



Holiday Trails

living the dream... RV Resorts

WOW, we made it, 35 years! There are very few Membership Resorts in the US. that are still here after 35 years. None in Canada that I am aware of. As I look back and think about the very first member resort, here is how it went and why it happened.

Before we became involved with HTR, they had four owners with Bob Kirswell being the President. All four of the Parks at that time were in the Okanagan and they wanted a park in the lower mainland. He approached us and asked Camperland to be a Host Park and they would pay us \$10.00 per night for every night that an HTR member stayed with us. We said yes as Camperland was only 3 years old with 45 sites and was never full. I decided to ask him to send a letter out to all the HTR members (about 1000 at that time) and invite them to a barbecue at Camperland. My thought was to get them out here, show them what we had - and they would start camping here. The \$10.00 per night cheques would start rolling in! The first Member Appreciation Weekend was actually just a barbecue and was held in Ziggy's Shop at Camperland. We had no other place and I was concerned about the amount of room that was available. It was not a problem as only 11 members showed up for the weekend, but it was a start. That first year, HTR put a salesperson at Camperland to sell memberships and he sold more there than all the other 4 parks combined. That was when I realized this might be a good thing. We went on, of course, to buy a share in HTR and within 3 years were the sole owners of HTR.

It has been a great ride and it's not over. I see many more years of membership camping. We have a great group of members who all get a great deal of enjoyment from their membership. I mentioned there were about 1000 members when we became involved. Those 1000 took the offer made to them by this new company called "Holiday Trails Resorts" to have a full membership in HTR for \$1.00, yes, that's right \$1.00. They had been members of Cardinal Campgrounds which went out of business so they were left without a home. That was the start. We saw continual growth for many years after that. Donna and I had no idea what we were getting into when we agreed to become a Host Park. I was skeptical about its future but found out very quickly this business had an amazing future. At our Membership Weekends this year, I know we will have some members who were originally Cardinal members. Wow, over 35 years of camping. They

Resort News

Spring 2018

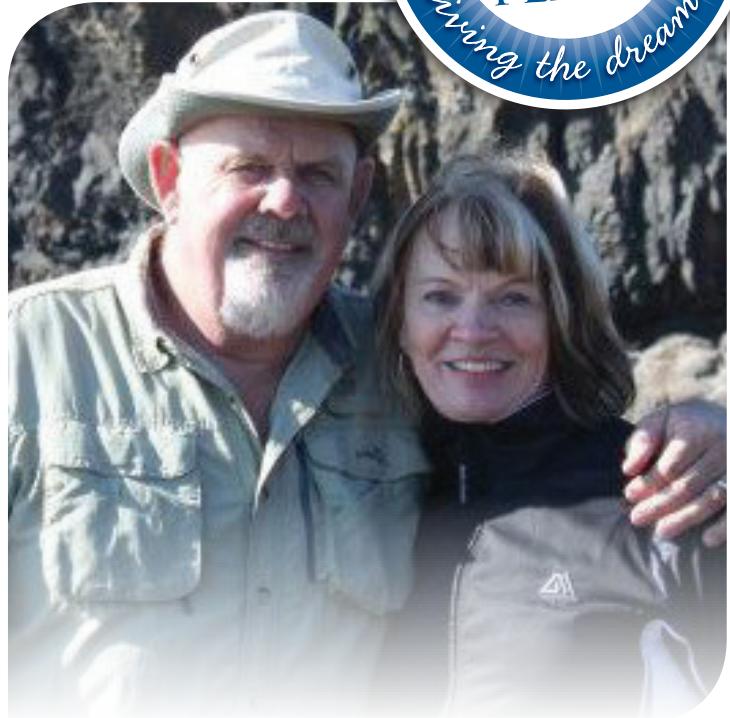


will be asked to stand up and be recognized. I know that George has some special things that will be happening this year (Yes, including Steak/Chicken instead of a burger) so I will let him talk about that.

The past year has seen record sales with RV's and there is no end in sight for an increasing number of people who have chosen or who are choosing the RV Lifestyle for their holiday time with their families. I am told there are about 2500 families in the lower mainland who buy their first RV every year. As you probably know, there has been virtually no increase in the inventory of sites either in the Lower Mainland or the entire province. I do not see any change with that situation, the end result being it will be harder and harder for an RV'er that does not have a membership to find a place to camp. As always, I look forward to seeing and talking to as many of you as I can at the upcoming Membership Appreciation Weekends...

Happy Camping....

Kevi



Members' Corner

Member Referral Program

Holiday Trail Resorts members continue to invite their family and friends to the Resorts under the Member Referral Program allowing them to learn more about the benefits of being an HTR member. Many of these folks have become members and are now part of the HTR RV'ing family. This past year we added two more members to our No Dues for Life group and have many more members with two and three points... almost there! We want to send congratulations to Tom Prette and Mark & Susan Woodruff and also want to thank you all for your support in HTR. If you have any questions about the Member Referral Program or need more information on how it works, please contact the Head Office.

Member Bookings

We heard from you at the member meetings last Spring. We are pleased to let you know that your membership now entitles you to an extra booking. You may now have three bookings held on the reservation system at any of our Resorts of which one can be a long weekend. But did you know that this is by park? Using the same criteria, you can book three reservations at each of the parks.

Membership Specials

Spring Sale at HTR	Regular	15% off
Sunshine Valley Resort	\$1900.00	\$1615.00
International	\$1900.00	\$1615.00

Coast to Coast

Classic	\$1300.00	\$1105.00
Deluxe	\$1895.00	\$1610.75
Upgrade (existing Classic members)	\$1495.00	\$1270.75

Resort Parks International

RPI Plus	\$1300.00	\$1105.00
RPI Preferred	\$1545.00	\$1313.25
RPI Upgrade (existing RPI members)	\$1145.00	\$ 973.25
RPI Preferred Gold	\$1895.00	\$1610.75
RPI Preferred Gold (existing RPI members)	\$1495.00	\$1270.75

NOTE: Offer valid April 17th. Admin. fee of \$175 + tax applies.

Review of 2017 and Resort Updates

One of the more notable personnel changes in 2017 included a change in Senior Management with the arrival of Don Sharpe as the new VP, Resort Operations. Don came to us from Mount Washington on Vancouver Island where he was the Director of Business Operations for 17 years. He and his wife Chantal have settled in to their new home in Agassiz. On behalf of Kevin, Don oversees the Holiday Trails RV Resorts, the Bridal Falls Waterpark, Coquihalla Campground and works closely with Manning Park Resort.

The year started with a Resort management team that, while strong, had some holes. We had good experience in Camperland, Sunshine Valley and Country Maples, we had no Management teams in Bridgeview or The Cedars and no backup management plan in place in for Drumheller. Ron and Kathy were hired for Lethbridge. Yvette and Scott were put in place for The Cedars. Both Resorts have prospered under their renewed leadership. Half way through the summer we had to find new management for Drumheller and Doug Sharpe, Don's son stepped in to take us through the summer and fall. A new couple has been hired for 2018. We are pleased to welcome Jill and Barry to our team

Camperland RV Resort

Look for some exciting changes in the Country Store this summer as we work to make for a more pleasant and enjoyable shopping experience. With a change in the registration office by adding an additional computer, the check in process has been significantly improved. Guests were excited when we opened the Vista pool in early July and it was an immediate hit.



Cedars RV Resort



Yvette Yeagar and Scott Nestlebush took over the reigns at the Cedars and immediately made an impact by providing great service. The most notable physical improvement will be the change being made over the winter to increase the size of 14 sites next to the playground. These sites were too small for today's rigs. We expect the new sites to become very popular very quickly! New access points will be added to the wifi system to increase capacity.

Resort Updates

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Dinosaur Trail RV Resort

A new management team will take over Dinosaur Trails this summer. Jill and Barry bring great customer service experience and significant maintenance knowledge. We welcome them to Holiday Trails.

There were 6 new cabins and a 3-bedroom sleeping room added to Drumheller in the Spring of 2017. These proved to be an immediate hit and were very popular with guests looking for a place to stay that did not want to be in a standard hotel. The implementation of the use of Online Travel Agencies was of great assistance to filling cabins at Dinosaur Trails and Sunshine Valley. Guests now can find us on booking.com; Expedia; hotels.com and other online agents. This have proven effective in filling the cabins at slower times.



Country Maples RV Resort

Corinne and her team continue to ensure that our Island Resort is well maintained. After some concerns were raised about being closed for the winter the Park did stay open and was home to many winter RV'ers. The maintenance shop (which is a bit of an eyesore) is in the process of being moved and the old area will be reclaimed. We are committed to keeping the dust down in the hot summer months and have some strategies in place to address the dust this season.



Bridgeview RV Resort



Ron and Kathy Regehr started in April 2017 and had to jump right into managing the busy summer in Lethbridge. They worked hard to improve the store and to fix many "behind the scenes" issues such as water flow and irrigation issues. This winter they took on the task to upgrade and improve the washrooms in the clubhouse. A new wifi system was installed in the spring.

While Kevin was at the Member's Appreciation last year at Country Maples, he had the pleasure of chatting with Mr. Phyl LeRoy. Mr LeRoy will be celebrating his 98th birthday this year and continues to enjoy RVing at Country Maples.



living the dream...

Resort Updates

...continued

Sunshine Valley RV Resort and Cabins

Joanne Taylor and husband Brian continue to make Sunshine Valley an awesome and friendly place to visit. Numerous weddings were held in the Great Room as the word spread on what a great location it is to get married! Snowmobiling and quadding have become very popular with sites specific to those with the toys. The complete Wifi system was upgraded in January and we are pleased with the results so far.



Website

The Holiday Trails Resorts website has been rebuilt and will be live in the Spring of 2018. The new look, the new flow and having access on both desktop and mobile will make booking and finding information much easier.

Check it out at www.holidaytrailsresorts.com



Coquihalla Campground

Cathy continues to take good care of the Campground in Hope. As members, you are entitled to a 10% discount while camping there.



Update on WIFI

We have a lot of guests fill out surveys after they depart and one of the biggest concerns is that our wi-fi system does not work well enough. Over the last year we have upgraded many of our Resorts at a significant monthly expense for service coming into the parks and honestly, it is still a challenge.

However, starting in January, we began a bigger upgrade at all our locations. The first Resort to undergo a significant change is Sunshine Valley. We added new access points and bumped up the service coming in. The next Resort to get upgraded will be Bridgeview in Lethbridge. At Country Maples and Dinosaur Trails we have increased the flow from our service provider and expect that will assist in bringing up the level of connectivity. At The Cedars we will be adding more access points and have increased the inflow into the Resort.

One of the biggest things to remember is that with many devices connected, even the best system is limited to how much traffic it can handle. All you need to do is look around you to see that there are significantly more devices that are connected. Every time a new device goes on to wifi it puts more of a draw on the system. In today's world of connectivity, we recognize how important it is to have this service available. We are committed to offering the best service possible and are reinvesting into upgrades to make that happen.

Resort Updates

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Host Parks

Seal Bay, located on the Island in Courtenay , BC, is available for member bookings starting March 12 with stays from May 16 to September 15, 2018.

Phone-in reservations may be made by calling HTR Head Office at 604-794-7876 Monday thru Wednesday, 9:00am to 4:00pm.

Online Reservations may be made through the HTR website, (NOT the Seal Bay website) under Resorts and Reservations and by choosing Seal Bay. The detailed instructions are listed on the same website under Member's Area.

Alberta Beach, located just northwest of Edmonton, can be booked directly with the Park.

Bridal Falls Water Park

With the hot dry summer of 2017, the Waterpark was a popular place to hang out. Many changes happened last summer but most of these were behind the scenes. The most exciting news for this season is that the Black Hole will be recoated and repainted in the month of May and will be ready for you this summer.

- 4 Advanced slides including the Black hole, Kamikaze, Water Blaster, and Knight Fighter.
- 2 Intermediate slides suitable for all ages.
- A unique tube ride that simulates rushing rapids.
- A safe area for little swimmers to wade in shallow water and slide down 4 children's slides.
- A giant hot tub.
- Free Viewing Area.
- Private Birthday room
- VIP areas including shelters, and coolers full of ice.

Remember that Holiday Trails Resorts Members can get discounted admission while staying at Camperland or even better buy a 10 admission "Frequent Slider" Card to maximize your fun while minimizing costs.



Manning Park Resort

This mountain gem is owned by Kevin and Donna but operates at arms length from Holiday Trails Resorts. Last season the construction of the new Alpine Room was completed. This beautiful banquet facility holds up to 200 guests and proved to be a big hit for weddings. The Pinewoods dining room was upgraded and is a fantastic place for dining. The parking lot had a new skim coat of asphalt and made for a fantastic entrance into the property.



Rainbow Bridge along Lightening Lake - Manning Park

In the summer of 2017 five new deluxe cabins were built. The cabins opened in December and each one sleeps up to 11 people and boasts a huge loft with all the comforts of home in a mountain environment. The cabins are close to the Loon Lagoon, Pinewoods restaurant and have plenty of parking.

Bridal Falls Motel

Recently renovated, the Motel is conveniently located so that campers can bring friends and family to stay close by to them as they RV at Camperland. With the Bridal Falls waterpark close by there are discounts for Motel guests and they have access to the two pools and hot tubs at Camperland too!



living the dream...

Events and Fun Weekends

While Holiday Trails Resorts are always a fun place to spend your vacation we are constantly working on theme weekends and feature events for our guests. Here is a quick summary of just some of our ideas.

Canada Day and Independence Day

Activities vary from resort to resort but it is always exciting to see our guests showing their national pride celebrating alongside other campers. Check the www.htr.ca under each resort for details.

Sunday Sundaes

Build your own ice cream sundae, toppings and sauces provided.

BINGO!

Always a family favorite while camping. Bingo is played in most HTR resorts every weekend.

Christmas in July

You better watch out, you better not cry..... Our HTR members are SO good that Santa makes an appearance over the summer to sing carols, check out the decorated RVs and even partake in some gift giving for the kids.

Halloween in August

Easily the most popular theme weekend in the Holiday Trails Resorts system. Children dress up in amazing costumes and trick or treat throughout the campground. Our guests have really stepped it up in recent years for the best decorated site.

Texas Hold-em Tournament

You gotta know when to hold em, know when to fold em, know when to book a site to partake in this new event for 2018. Check www.htr.ca to find out more.

Pool Party

Sunshine Valley hosts these spectacular pool side Parties throughout the summer featuring a professional DJ and more sunshine than you can handle.

Bike Rodeos, pet parades, canoe races, Frisbee golf, craft fairs, dances, chili nights, pancake breakfasts, movie nights, Pot lucks, Coloring Contests, Golf Tournaments, and more. There is always something for everyone at Holiday Trails.

If you would like to assist with/organize an event while you are staying with Holiday Trails let the Resort Manager know when you make your reservation.

Cedar's Special Summer Event

Take ME OUT to the BALL Game

VS

Friday, August 3, 2018
7:10 pm gametime

VS

Saturday, August 18, 2018
7:10 pm gametime

LOVE THE CEDARS?
LOVE MAJOR LEAGUE BASEBALL?
Join us for a travelling event to
Safeco Field for an evening game!

\$105.00 USD per person. Includes your ticket, Party Bus, Parking and Tip for the Driver.

living the dream...

A Word from George

Camperland's Beacon

Over the past twelve years I have always been greeted upon my arrival into Camperland by "Good morning sir George", I respond by "Good morning hier Ziggy".

It does not seem to matter what time of the day you try to get to Camperland and be under Ziggy's radar, he is still up doing something. Over the past two winters it is amazing with the snow we have had and yet he is up in the middle of the night working on clearing it so people can get in and out of the park.

Not even in the city of Abbotsford or Chilliwack does somebody get up at that time to make sure we can get mobile. The schools' access does not get any special snow clearing so children can get to school as well as teachers.

We have had several winter extended-stay guests and they must be so happy that they are able to leave the park for work or school because somebody cares. So, most of you know the park well enough and so just imagine one guy and his 'tonka toy' clearing everything out of the way in order that folks would not be snowed in. Several of the UPS drivers have asked me what and how many people do we have on staff over the winter keeping our place so clear of the snow. They are amazed when I tell them that it is a power play of one.

I grumble sometimes because I have to shovel my own driveway but I like the outside activity and the 'BS' with the neighbors, etc., kids having fun perhaps helping a neighbor do the public sidewalk since I am on a cul-de-sac. Ziggy never complains but is just happy that he has the proper equipment to be able to accommodate us.

Being the hard-working guy he is and the habit of having breakfast before he starts the day means that somebody else is getting up as early so Ziggy can get on with the chore at hand plus staying up for when Zig needs to have that coffee while we are still stirring in our comfortable beds. Yes, Astrid is right there and is ready to have the early snack ready so Ziggy can keep going. Now you would think he might crash during the day but, no, you see him around all day and the only change is that he may turn in earlier than normal that particular night.

When I am at Camperland in the summer, walking my good friend Roger early in the morning at 5:30 thinking I am the only one up, not so. When I come down Bridal Falls Road there is Ziggy vacuuming the pool and cleaning the deck in the peaceful part of the morning. Of course Roger pulls me hard to get over to see and have a pat from Ziggy. Of course the familiar greetings and a laugh happen but we try to be quiet as many are still enjoying the peaceful part of the day. Once again Astrid is up early making sure Ziggy is well fed as it often happens that many things need to be repaired when you operate a small city.

I have watched Ziggy start on a project early in the morning or late at night such as a water break, plugged line, etc. and work late into the evening to keep all systems working. The part I like is when parts are required, and you see Astrid heading off to town to bring those parts back. I am sure by now Astrid can recognize what parts Ziggy needs and can make that correction at the counter if something is missing. The other part is Astrid's meals on wheels program. When Ziggy is involved with a major project he very seldom leaves it unless darkness has settled in and you will often see Astrid bringing him his box lunch.

I have had members tell me Ziggy is tough on the kids sometimes. What is missing here is that Ziggy loves children so much that he polices their activity so that they are safe. When you listen to the kids as they go by him they all love to call to him to say hello and they always get a warm response back from him or Astrid. Thank goodness Ziggy watches out for the safety of the children at play.

Ziggy and Astrid combine to provide amazing customer service to all of us so that our time here at Camperland is so enjoyable. I hope you all remember Ziggy and Astrid on special occasions such as a Christmas card to thank them for all they do for us. He remains that Beacon for all of us and teaches us everyday what customer service is all about.

Regards,
George



Membership Appreciation Dates

Phone number for each park is listed in your directory or on our website.
Activity information for each weekend will be available upon check in at the registration office.
Online reservations may be made now for all Resorts.



CEDARS

May 25 / 26 / 27

Call now



DINOSAUR TRAIL

June 8 / 9 / 10

Call April 2nd



CAMPERLAND

June 1 / 2 / 3

Call March 28th



BRIDGEVIEW

June 8 / 9 / 10

Call now



COUNTRY MAPLES

June 15 / 16 / 17

Call now

10th Annual Show & Shine

Sunday May 20, 2018 - Bridal Falls Waterpark Parking Lot

Time: 9:00 am - 4:00 pm

Everyone Welcome: Bring your Stock Cars, Modified Cars, Muscle Cars, Hotrods, Trucks and British Antiques.

You may apply online at - www.htr.ca
Starting NOW.

Cost: \$10.00 per entry – payable at sign-up at the park.



1st Place



2nd Place ▶